2024 Virtual Spring Think Tank

*Measures That Matter for Employers Who Want to Promote Flourishing*

**Wednesday, May 22, 2024**

**11:00 AM – 5:00 PM ET**

11:00 AM ET  **WELCOME**
Karen Moseley, President and CEO, HERO
Jessica Grossmeier, PhD, MPH, Senior Fellow, Education, HERO

11:15 AM ET  **Aligning Business and Sustainability to Measures of Flourishing**
Noémie Le Pertel, EdD, MS, MAPP, MPH
CEO, Institute for Global Flourishing; Research Advisor, Gallup;
Affiliate Research Scientist, SHINE Harvard, Human Flourishing Program, Institute
for Quantitative Social Science

11:45 AM ET  **Measuring What Matters: The Science of Well-Being Assessment in Simple Terms**
Bryan Sexton, PhD
Director, Duke Center for Advancement of Well-being Science (CAWS);
Duke Associate Professor, Psychiatry, Duke University School of Medicine

12:15 PM ET  **Think Tank Group Work**
Rita G. Patel, MPH, CWWPM
Senior Health Strategist, Hylant

12:45 PM ET  **HERO Measures Update**
Mary T. Imboden, PhD
Research Fellow, HERO; Principal Research Scientist, Providence Heart Institute

1:00 PM ET  **BREAK**

1:30 PM ET  **Identifying Actionable Insights in Employee Well-being Data**
Mari Ryan, MBA, MHP
CEO/Founder, Advancing Wellness
2:00 PM ET  **Measures That Matter in Workforce Mental Health: It’s Not Just About the Positive**  
Kerry E. Evers, PhD  
Co-President & CEO, ProChange Behavior Solutions; Chair, HERO Education Committee

2:30 PM ET  **Think Tank Group Work**  
Rita G. Patel, MPH, CWWPM  
Senior Health Strategist, Hylant

3:00 PM ET  **Leveraging Team Member Sentiment Data and Promoting Well-Being with AI**  
Grant Ian Gamble  
Co-Founder, AFFINITY OS

3:30 PM ET  **New Measures for Employee Thriving: The Role of Fuel, Flow, Wonder, and Wisdom**  
Renee Moorefield, PhD  
CEO, Wisdom Works Group

4:00 PM ET  **BREAK**

4:15 PM ET  **Connecting Science and Practice: Key Takeaways for Employers**  
Karen Moseley, President and CEO, HERO  
Janis Davis-Street, MS, MA, EdD, CHES  
Manager, Global Public Health & Special Projects, Health & Medical, Chevron  
Rita G. Patel, MPH, CWWPM  
Senior Health Strategist, Hylant  
Tami Simon, JD  
Secretary, HERO Board of Directors

4:45 PM ET  **Closing Remarks**  
Karen Moseley, President and CEO, HERO

**Pre-Reading**

https://journals.sagepub.com/doi/abs/10.1177/0890171231223786


Supplemental material on scoring and implementation on Emotional Exhaustion measurement https://www.frontiersin.org/journals/psychology/articles/10.3389/fpsyg.2023.1267660/full#supplementary-material
