



2025 November Think Tank

Perspectives from the C-Suite on Value, Data, and the Future

Wednesday, November 12th, 2025

1:00 – 5:00 PM ET

This collection of virtual discussions will demystify the C-Suite perspective with a focus on how C-Suite leaders define value, and where health and well-being fit within this equation as a decision maker. Discussions will explore the importance of a data-driven approach and how this has been a key focus for chief well-being officers (CWOs) within leading organizations. Finally, considerations for the future will be a thread woven throughout discussions with predictions of what will be “must haves” for success in our ever-changing environments as we approach the new year ahead.

1:00 PM ET **WELCOME**

Karen Moseley, President and CEO, HERO

Jennifer Posa, PhD, MS, inaugural CWO, Central Intelligence Agency

1:10 PM ET **Chief Well-Being Officer Panel: The CWO Role and its Value to an Organization**

Jennifer Posa, PhD, MS, inaugural CWO, Central Intelligence Agency

Jennifer Fisher, former CWO, Deloitte

Anna Fitch-Courie, DNP, RN, CWO, Clemson University

Jana Boehmer, MSM, RDN, CWO, Veterans Health Administration

2:50 PM ET **BREAK**

3:00 PM ET **Chief Strategy Officer Fireside Chat: What does the C-Suite value most?**

Jennifer Posa, PhD, MS, inaugural CWO, Central Intelligence Agency

Larry Trilops, MBA, Chief Strategy and Business Development Officer, North Bay Health System

3:30 PM ET **Building a Strategic Approach to Data, Measurement & Value**

Elizabeth Bachrad, MSc, Head of Strategy, Business for Health

Tanya Olmos-Ochoa, PhD, Health Services Specialist, VA Health Care Systems

5:00 PM ET **Adjourn**

Karen Moseley, President and CEO, HERO